



WEBSITE WORKSHEET

"A bad website is like a grumpy salesperson."

You've made the leap into creating a new website! Congratulations. I have prepared a simple worksheet to follow through the planning and content creation process. With a little guidance and teamwork, we are going to create an awesome website. Remember, a website should go to work for you, not create more work for you.

GOALS: Think big picture. What are you hoping to accomplish with your new website? Write down your top goals, in order of importance, for what you are hoping to get out of a new website.

GOAL 1	GOAL 2	GOAL 3

BUSINESS & FARM GOALS:

MARKETING	FINANCIAL	PRODUCTIVITY	SOCIAL MEDIA
GOAL:	GOAL:	GOAL:	GOAL:
DEADLINE:	DEADLINE:	DEADLINE:	DEADLINE:
REWARD:	REWARD:	REWARD:	REWARD:
<input type="checkbox"/> <i>Completed</i>	<input type="checkbox"/> <i>Completed</i>	<input type="checkbox"/> <i>Completed</i>	<input type="checkbox"/> <i>Completed</i>